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Kinship of Morrison County

2008 Annual Report



Making a difference...  
One friendship at a time



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## 2008 Kinship Board of Directors

**President:**

- Jeff Guith, Morrison County Social Services

**Treasurer:**

- Peter Vogel, The Law Firm of Rosenmeier, Anderson & Vogel

**Secretary:**

- David Stish, Central Lakes College, AWANA Commander

**Directors:**

- Charlie Peterka, Riverside Realty
- Ann Sahr-Woltman, Greater MN Family Services
- Dustin Wroolie, Mentor, St. Cloud Hospital
- Lynne Umlauf, Morrison County Court Administration
- Carole Walkoviak, Parent of Kinkid



All Kinship Board meetings are open to the public and are held on the second Monday of every month, from 5:00 PM - 6:15 PM in the Historic Courthouse courtroom, excluding two summer months.

**Executive Director:**

- Aaron Olson

**Staff:**

- Becky Olson  
Match Manager

## KINSHIP OF MORRISON COUNTY MISSION STATEMENT

Kinship of Morrison County is dedicated to the premise that children need, and can benefit from the guidance and companionship of a mature adult friend.

Our purpose is to provide this one-to-one friendship in the most wholesome way possible with the intention that the child could show noticeable improvement in personal development.

## Audited Statements of Functional Revenue & Expenses

December 31, 2008 and 2007

<u>Revenue (Income)</u>	2008	2007
Federated Campaigns (United Way)	\$23,900	\$23,984
Fundraisers	\$6,809	\$3,459
Government Support	\$41,601	\$33,600
Contributions (including direct In Kind donations)	\$9,198	\$19,320
Interest Income	\$1,067	\$1,674
Indirect In-Kind Income (not including vol. hours)	\$12,051	\$10,937
Total Revenue (Income)	\$94,626	\$92,974
 <u>Expenses</u>		
Personnel Services (payroll, payroll taxes, benefits)	\$43,758	\$41,054
Monthly Activities	\$6,290	\$7,105
Insurance	\$4,275	\$2,261
Office Expenses (postage, copies, supplies, phone, etc.)	\$3,605	\$3,891
Fundraising Expenses (includes In-Kind Expenses)	\$6,614	\$6,726
Travel	\$773	\$1,041
Advertising & Promotions	\$4,412	\$4,312
Information Technology (computer, internet, web site)	\$1,526	\$906
Accounting Fees	\$627	\$212
Occupancy Costs	\$1,776	\$1,740
Odds & Ends	\$40	\$268
Dues & Subscriptions	\$857	\$984
Conferences, conventions & meetings	\$358	\$318
Mentor Processing & Training	\$344	\$944
Depreciation	\$1,019	\$1,019
Indirect In-Kind Expenses (not including vol. hours)	\$12,051	\$10,937
Total Expenses	\$88,325	\$83,718
 Return/Loss in Investment (if sold on Dec. 31st)	 (4,093)	 (\$601)
 Decrease in Unrestricted Net Assets (Loss)	 \$2,208	 \$8,655

*Morrison County, Minnesota*



Greetings from the staff and Board of Directors of Kinship of Morrison County. I am pleased to provide you with the financial overview and a summary of the more notable aspects of our work from 2008.

Here at Kinship we have been serving at-risk youth in Morrison County through mentoring and monthly activities since 1974. Ideologically not much has changed in those 34 years. We still strive to live up to our Mission Statement: **"to provide a one-to-one friendship in the most wholesome way possible with the intention that the child could show noticeable improvement in personal development."** Currently, all new youth that enter the program live in single parent homes.

**Kinship's mentors are dedicated to their matches, sharing their lives in order to make a difference in another's. While we only ask for four hours per month for one year, our average match has been together over three years.** Our activities continue to pair up caring adult volunteers with youth participants. Two of our summer activities were extremely popular this year, the trip to see the MN Twins and also an evening launch out on Mille Lacs Lake. What a hoot!

The Match Blast was a tremendous hit this year. This annual celebration of our matches included fun and games, a fine catered dinner and was capped off with a visit from the First Lady of Minnesota Mrs. Pawlenty. How awesome **was that for the youth of our program to hear the governor's wife talk about mentoring, education and simply sharing time with them.** To top it off, each match took a picture with the First Lady!

I want to extend a great big thank you to all of the donors, sponsors, mentors, volunteers and parents who have made 2008 a success for Kinship. I greatly appreciate all that you do to make the youth work of Kinship a possibility. I look forward to another good year in 2009.

Sincerely,  
*Aaron Olson*  
Kinship Director

## About Mentoring:

We all need older & wiser influences in our lives, whether we are 15 or 50. Often times this role is filled naturally by parents, pastors, teachers, distant relatives, etc., but not always. In the case of a single parent home, youth often spend most of their time specifically with just one parent, who may be juggling school, relationships and/or work themselves. What this means is that the youth sometimes fend for themselves, despite the best efforts of the parent. That is where Kinship steps in.

Mentoring - the presence of caring adults offering support, advice, friendship, reinforcement and constructive examples - has proved to be a powerful tool for helping young people fulfill their potential.

## Mentoring can help by:

- Improving young people's attitudes towards their parents, peers and teachers;
- Encouraging students to stay motivated and focused on their education;
- Providing a positive way for young people to spend free time;
- Helping young people face daily challenges; and
- Offering young people opportunities to consider new career paths and get much-needed economic skills and knowledge.



Mentoring provides benefits bi-directionally. In other words, the mentor can benefit from the growing relationship just as much as the child! These benefits include the joy of sharing your life, passions and interests with a younger person, in a sense passing those traits on. Other benefits include smiles, thank-you's, questions and answers, the return to youthful activities, and much more.



## Audited Statements of Financial Position December 31, 2008 and 2007

### ASSETS

<u>Current Assets</u>	<u>2008</u>	<u>2007</u>
Cash & Cash Equivalents	\$7,027	\$10,193
Savings	\$21,241	\$16,847
Grants Receivable	\$10,849	\$2,804
Investments (value if sold on December 31st)	\$8,762	\$12,323
Prepaid Expenses	\$1,081	\$3,565
Total Current Assets	\$48,960	\$45,732
<u>Furnishings &amp; Equipment</u>		
Net of Accumulated Depreciation	\$821	\$1,841
Total Assets	\$49,781	\$47,573

### LIABILITIES AND NET ASSETS

#### Currents Liabilities

Accounts Payable	-	-
Deferred Revenue	-	-
Total Current Liabilities	-	-

#### Net Assets

Unrestricted	\$49,781	\$47,573
Total Liabilities and Net Assets	\$49,781	\$47,573

April 2009

Re: Independent Audit – Kinship of Morrison County



Dear Kinship,

I recently conducted an unaudited internal review of the finances for Kinship of Morrison County, Inc. My involvement was at the invitation of the Board and its Executive Director. As an instructor at Central Lakes College I was sought out to assist in the review process due to my familiarity of the record keeping platform utilized by the organization. Kinship uses the QuickBooks accounting software which is an application that I teach at Central Lakes College, along with business classes including accounting, payroll and management. The purpose of my involvement was to review certain aspects of the business accounting process and determine the accuracy of the financial records. Once completed a written report was to be forwarded to the Board of Directors. The findings of the review are detailed in the attached documentation.

**Brainerd**

501 West College Drive  
Brainerd, MN 56401  
(218) 855-8000  
800-933-0346

**Staples**

1830 Airport Road  
Staples, MN 56479  
(218) 894-5100  
800-247-6816

The purpose of this letter is to detail the activities completed during the course of the review. I received a backup copy of the company data and deleted any reconciliation information dating back to the beginning of 2008. The intent was to then reconcile each transaction in the main checking account while determining if the categorization of the transactions were appropriate.

Another review was conducted to determine the accuracy of the balance sheet and income statement by matching funds disbursed to categories from the bank statement copy of checks written. This included a review of all 2008 payroll records and tax filings.

Lastly, during the course of these activities if it was determined that any process could be changed to improve security, confidentiality or accounting practices, the activity or process would become apart of the report.

Per the parameters of the Computerizing Small Business Program, payment was received in the form of tuition to Central Lakes College in conjunction with Aaron Olson as the student.

The opportunity to serve the organization was appreciated and I would welcome the chance to assist Kinship in the future.

Sincerely,

Jay Bock  
Computerizing Small Business Instructor  
501 West College Drive  
Brainerd, MN 56401  
218.855.8146

www.clcma.edu

82 Alternative Nelson and  
Equal Opportunity Advisor & Instructor  
ADA Accessible



The above graphs DO NOT include the In Kind donation value of volunteer hours & miles.

So should I be a mentor?

This is a question that you may have pondered. The all-too-familiar phrase of "I am just too busy," may ring true with you as it does with many in the era of dual income homes, soccer moms and generally over-committed people. However, does our lifestyles justify not finding just some time to help a young person grow and develop?

You may fill a mentoring role by volunteering at church, in youth development programs, or even by focusing on your immediate family. Mentoring through Kinship, lets you be a role model for youth through your words, actions, passions and values while sharing everyday activities.

Regardless of your approach, please take to heart the invaluable role you have in the lives of your own kids, the kids in your neighborhood and in the entire community.

Please consider becoming a mentor and a role model. The kids in our program are waiting with anxious smiles and hungry hearts. Call today.

## 2008 Year in Review

### Youth Served

Male.....	25
Female.....	11
Age 6-9.....	2
Age 10-15.....	24
Age 16 & over.....	10
New youth in 2008.....	6
Youth Graduations from Kinship.....	2

### Volunteers & Mentors

Individual Mentors.....	22
Man & Wife Couple Mentors.....	1
Activity Volunteers (may duplicate).....	29
New Mentors in 2008.....	6
Retired Mentors in 2008.....	2

### Matches

Total Matches.....	23
New matches in 2008.....	7
Match Closures.....	5

### Kinship Activities

Number of Activities.....	13
Kinship Youth who attended at least one activity during 2008.....	75%
Average Attendance.....	9 youth/7 adults

### Kinship involvement in the Community

Kinship Train Rides (100 miles+).....	500+
Kids Day (Kinship Participated).....	900
Fall Festival (with 4-H).....	258
Veteran's Program.....	52
Soup & Chili Cook-off for Kids.....	521
Kinship Firearms Safety Program.....	11



## Kinship Activities

**Kinship**

Kinship staff plan, organize and offer no-cost monthly activities to the youth and volunteers involved in Kinship. **The intent of this part of Kinship's programming is to provide a structured interaction between youth and adults.** For those Kinkids who are not yet matched, the activities are a great opportunity to do new things side-by-side with other Kinship volunteers and youth participants. The matched Kinkids and their mentors are also encouraged to attend the monthly activities as an easy option for a get-together.

Activities fall into three different categories; fun, education or service. In 2008, 27 Kinkids & 29 volunteers participated in 12 activities held on 21 different days. Combined attendance at activities ranged from nine to 37.

January started the year off somewhat cool for Kinship. Our scheduled winter trip to Deep Portage near Hackensack was cancelled due to extremely cold temperatures and wind. **The Deep Portage's Winter Rendezvous**, a half-day outdoor competition includes games like a snow-shoe race, a compass course, tomahawk toss and more. Oh well, better luck in 2009!



In February Kinship hosted board game night held in the Historic Courthouse complete with friendly competition and prizes. It seems that cabin fever is really setting in by February, so this event was again well attended.

**Once a year all of Kinship's matches are invited to a celebration called the "Match Blast" which was held in March during 2008.** The evening combines fun, games, laughter, a great dinner and serves as a real shot in the arm for mentors and Kinkids alike. A great surprise was when Mrs. Mary Pawlenty, the First Lady of Minnesota, said yes to our invitation to speak to the group. She did a wonderful job and even stuck around for pictures with each and every match!



**The Soup & Chili Cook-off for Kids, Kinship's largest annual fundraiser, was held in April.** Kinship youth and volunteers have vital roles at the Cook-off ranging from serving ice cream cones to restocking supplies to cleaning up. Over \$10,900 in cash and in-kind donations were made as a result of the Cook-off.



In June, Kinkids & volunteers took two canoe trips down the mighty Mississippi River. It was a real neat experience, especially with the high and fast water.

During the Morrison County Fair in July, volunteers ran a watermelon feed, a watermelon toss and seed spitting contest while also giving rides on the Kinship Express, a train made out of plastic drums. Model rockets were built, painted and launched at the fairgrounds as well this month.

The two best attended activities were in late summer. The first was a trip to the Metrodome to see the MN Twins take on the Detroit Tigers. What a fun bus ride and game! The other large trip was an evening fishing launch out on Mille Lacs Lake. The fishing wasn't great, but the waves were big, the sunset was gorgeous and the food beforehand was yummy.



Summer concluded with Kinship hosting a firearm-safety course which provided an excellent hands-on opportunity to learn many positive life skills associated with firearms. **Kinship's five certified instructors worked with a group of 12 youth, age 11 and up.**

In the fall, Kinship was involved in two collaborative activities, Kids Day in September and the Fall Festival in October. Well over 1000 kids and parents participated in these fun events which were both open to the general public.

Community service is greatly important for Kinship, which is one of the reasons **we host a Veteran's Program in November.** Over 50 folks gathered to "walk a mile" in the shoes of three different veterans, who shared about their experiences in Korea, Iraq and also during peacetime. The program also included a youth essay contest.



In November & December **we hosted a series of Santa's Workshops** which were designed to give the kids a chance to make Christmas gifts for a family member with their own hands. All in all, activities in 2008 made a difference. **Keep in mind it doesn't matter what you do, it's the relationships formed and examples set that are important.**

